

Kai Tiedtke

Multi-Media Artist and Retail Specialist



EDUCATION:

Savannah College of Art and Design | Savannah, GA

Bachelor of Fine Arts

Cypress Community College | Cypress, CA

Associate in Art (Studio Arts)

Software Skills:

[Adobe Creative Cloud, Maya, Unreal Engine, Wix, Microsoft Office, Clip Studio Paint, Streamlabs OBS, Capcut]

Other Skills:

[organized, adaptable, problem solver, time management, customer service, creative, determined, proactive]

Contact:

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EXPERIENCE:

PetSmart

2022- Present

PetsHotel Specialist

- ◇ Experience training other associates and indirect leadership
- ◇ Attention to detail assisting customers and their pets
- ◇ Additionally trained as cashier, Petcare specialist, and stocker
- ◇ Excelled in sales by promoting holiday toy donations (personally sold ~1,000 products in 2022)

PurpleKATarts

2018- Present

Owner, Entrepreneur, Social Media Specialist, Illustrator

- ◇ Created week-to-week post schedules to align with brand image
- ◇ Posted cross-platform for maximum brand exposure
- ◇ Tailored posts for specific algorithms which led to an increase in business revenue and followers
- ◇ Coordinated for eight in person events over the span of two years

PROJECTS AND VOLUNTEERING:

Stardust: A Belphegor Fan Zine

2024-2025

Graphic Design/Social Media Moderator

- ◆ Created a layout and post schedule based on team production and overall project progress across multiple social accounts
- ◆ Illustrated designs that captured our team's love for the character
- ◆ Imparted knowledge of algorithms to boost project exposure

Ice Cream Cake

Spring 2022

Production Assistant, Social Media Coordinator

- ◆ Increased film production visibility through in progress videos, memes, and team introductions
- ◆ Facilitated information between multiple departments efficiently
- ◆ Took detailed notes during meetings for a team of approx. 30

SIGGRAPH

2017, 2018, 2020

Student Volunteer and Team Leader

- ◆ Students looked to me for experience and conference seniority
- ◆ Oversaw virtual panels and clearly communicated with volunteers, attendees, and staff
- ◆ Flexibly shifted from helping student volunteers in person to virtual